SECURITY, MAINTENANCE & SUPPORT

TREE of **LIFE PRODUCTIONS**
Multimedia Creations

FOR YEAR 2025

KEEPING YOUR SITE ONLINE:

*Basic Website Security, Maintenance & Support

*SEO Fundamentals described on Page 3

*Option to pay bi-annually or annually

HOSTING, SECURITY, MAINTENANCE & SUPPORT: $125/month

➡Hosting for One Website

➡Daily Backups and Monitoring

➡Plugin Updates and Compatibility Checks

- Browser-Device Compatibility Checks

- Check site on Safari, Chrome, Firefox, Internet Explorer

- Check site on various mobile devices

- Correct any discrepancies

➡Website Health Check

➡Ensure website is not compromised

➡Remove/Repair any threats, if present

➡Minor Webpage Alterations

➡Minor text corrections, photo swaps or photo additions

➡Other Webpage Alterations or Requests: $125/hr

- Adding pages

- Page redesigns

SECURITY, MAINTENANCE & SUPPORT - MULTIPLE SITES: +$55/month

➡$55 per additional site per month

- $180 for two sites, $235 for three sites, and so on

- All sites come with above outlined Foundational Support & Maintenance

FOUNDATIONAL SECURITY, MAINTENANCE & SUPPORT: $75/month

This option is available to those who host their site on their own server

➡**Daily Backups and Monitoring**

➡**Plugin Updates and Compatibility Checks**

- Browser-Device Compatibility Checks

  - Check site on Safari, Chrome, Firefox, Internet Explorer

  - Check site on various mobile devices

  - Correct any discrepancies

➡**Website Health Check**

- Ensure website is not compromised

- Remove/Repair any threats, if present

➡**Webpage Alterations: $125/hr**

- Updates current design or 3rd Party Plugin Alterations

- Adding pages

- Page redesigns

SEARCH ENGINE OPTIMIZATION (SEO) FUNDAMENTALS: $850

➡**One-time fee; often combined with initial 6-months Maintenance & Support**

- Install Google Analytics Tag and Connect to Google Search Console for Performance Monitoring

- Google Business Profile Evaluation, Reconciliation, +Recommendations

- SEO Fundamentals to Increase Search Rankings:

  - Apply Page Meta-descriptions with Feature Images

  - Apply alt-tags to portfolio site Images

  - Apply Schema Markup utilizing Yoast SEO

  - Activate Robots txt file utilizing Yoast SEO

  - Generate and Submit xml Sitemaps to Google

  - Interlink Website with Brand Across Social Media Channels in use

ADD ONS:

➡**EMAIL ADDRESS SET UP: $75 per address, forwarding only.** Email support is **not** offered. SUGGEST: commission email services from your DNS provider

➡**AUTHENTICATION FOR EMAIL MARKETING:** $125 per integration

➡**DNS MIGRATION:** $200 each instance

➡**SPECIAL REQUESTS/CUSTOM CODING:** $125/hr

PAYMENT OPTIONS:

➡**Twice Yearly OR Annually**

➡**Pay Electronically via Zelle:** april@aprilbell.com

➡**Accounts 30 days Past Due:** Site(s) are taken offline until the account is current. Once current, **restoring an offline site could take up to 72 hours.**