



SECURITY, MAINTENANCE & SUPPORT

FOR YEAR 2024

KEEPING YOUR SITE ONLINE:

- *Basic Website Security, Maintenance & Support
- *SEO Fundamentals described on Page 3
- *Option to pay bi-annually or annually

HOSTING, SECURITY, MAINTENANCE & SUPPORT:

\$125/month

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- ➔ Hosting for One Website
 - ➔ Daily Backups and Monitoring
 - ➔ Plugin Updates and Compatibility Checks
 - Browser-Device Compatibility Checks
 - Check site on Safari, Chrome, Firefox, Internet Explorer
 - Check site on various mobile devices
 - Correct any discrepancies
 - ➔ Website Health Check
 - ➔ Ensure website is not compromised
 - ➔ Remove/Repair any threats, if present
 - ➔ Minor Webpage Alterations
 - ➔ Minor text corrections, photo swaps or photo additions
 - ➔ Other Webpage Alterations or Requests: \$125/hr
 - Adding pages
 - Page redesigns

CONTACT

SECURITY, MAINTENANCE & SUPPORT - MULTIPLE SITES: +\$55/month

➔\$55 per additional site per month

- \$180 for two sites, \$235 for three sites, and so on
- All sites come with above outlined Foundational Support & Maintenance

FOUNDATIONAL SECURITY, MAINTENANCE & SUPPORT: \$75/month

This option is available to those who host their site on their own server

➔Daily Backups and Monitoring

➔Plugin Updates and Compatibility Checks

- Browser-Device Compatibility Checks
 - Check site on Safari, Chrome, Firefox, Internet Explorer
 - Check site on various mobile devices
 - Correct any discrepancies

➔Website Health Check

- Ensure website is not compromised
- Remove/Repair any threats, if present

➔Webpage Alterations: \$125/hr

- Updates current design or 3rd Party Plugin Alterations
- Adding pages
- Page redesigns

CONTACT

SEARCH ENGINE OPTIMIZATION (SEO) FUNDAMENTALS: **\$850**

➔One-time fee; often combined with initial 6-months Maintenance & Support

- Install Google Analytics Tag and Connect to Google Search Console for Performance Monitoring
- Google Business Profile Evaluation, Reconciliation, +Recommendations
- SEO Fundamentals to Increase Search Rankings:
 - Apply Page Meta-descriptions with Feature Images
 - Apply alt-tags to portfolio site Images
 - Apply Schema Markup utilizing Yoast SEO
 - Activate Robots txt file utilizing Yoast SEO
 - Generate and Submit xml Sitemaps to Google
 - Interlink Website with Brand Across Social Media Channels in use

ADD ONS:

➔EMAIL ADDRESS SET UP: \$75 per address, forwarding only. Email support is **not** offered. SUGGEST: commission email services from your DNS provider

➔AUTHENTICATION FOR EMAIL MARKETING: \$125 per integration

➔DNS MIGRATION: \$200 each instance

➔SPECIAL REQUESTS/CUSTOM CODING: \$125/hr

PAYMENT OPTIONS:

➔Twice Yearly OR Annually

➔Pay Electronically via Zelle: april@aprilbell.com

➔Via Check: Tree of Life Productions - see your invoice for address

➔Accounts 45-days Past Due: Site(s) taken offline until account is current