



SECURITY, MAINTENANCE & SUPPORT

FOR YEAR 2024

KEEPING YOUR SITE ONLINE:

- *Basic Website Security, Maintenance & Support
- *SEO Fundamentals described on Page 3
- *Option to pay bi-annually or annually

HOSTING, SECURITY, MAINTENANCE & SUPPORT:

\$125/month

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- ➔ Hosting for One Website
 - ➔ Daily Backups and Monitoring
 - ➔ Plugin Updates and Compatibility Checks
 - Browser-Device Compatibility Checks
 - Check site on Safari, Chrome, Firefox, Internet Explorer
 - Check site on various mobile devices
 - Correct any discrepancies
 - ➔ Website Health Check
 - ➔ Ensure website is not compromised
 - ➔ Remove/Repair any threats, if present
 - ➔ Minor Webpage Alterations
 - ➔ Minor text corrections, photo swaps or photo additions
 - ➔ Other Webpage Alterations or Requests: \$125/hr
 - Adding pages
 - Page redesigns

CONTACT

SECURITY, MAINTENANCE & SUPPORT - MULTIPLE SITES: +\$55/month

➔ \$55 per additional site per month

- \$180 for two sites, \$235 for three sites, and so on
- All sites come with above outlined Foundational Support & Maintenance

FOUNDATIONAL SECURITY, MAINTENANCE & SUPPORT: \$75/month

This option is available to those who host their site on their own server

➔ **Daily Backups and Monitoring**

➔ **Plugin Updates and Compatibility Checks**

- Browser-Device Compatibility Checks
 - Check site on Safari, Chrome, Firefox, Internet Explorer
 - Check site on various mobile devices
 - Correct any discrepancies

➔ **Website Health Check**

- Ensure website is not compromised
- Remove/Repair any threats, if present

➔ **Webpage Alterations: \$125/hr**

- Updates current design or 3rd Party Plugin Alterations
- Adding pages
- Page redesigns

CONTACT

SEARCH ENGINE OPTIMIZATION (SEO) FUNDAMENTALS: **\$850**

➔One-time fee; often combined with initial 6-months Maintenance & Support

- Install and monitor Google Analytics & Google Search Console
- Google Business Profile Evaluation, Reconciliation, +Recommendations
- SEO Fundamentals to Increase Search Rankings:
 - Apply Page Meta-descriptions with Feature Images
 - Apply alt-tags to all site Images
 - Apply Schema Markup
 - Activate Robots txt file
 - Generate and Submit xml Sitemaps to Google, add to menu bar
 - Harmonize and Interlink Brand Across Social Media Channels, as applicable

ADD ONS:

- ➔**EMAIL ADDRESS SET UP:** Not Offered; commission email all services from your DNS provider
- ➔**AUTHENTICATION FOR EMAIL MARKETING:** \$75 per integration
- ➔**DNS MIGRATION:** \$200 each instance
- ➔**SPECIAL REQUESTS/CUSTOM CODING:** \$125/hr

PAYMENT OPTIONS:

- ➔**Twice Yearly OR Annually**
- ➔**Pay Electronically via Zelle:** april@aprilbell.com
- ➔**Via Check:**

Tree of Life Productions - see your invoice for address