FOR YEAR 2023

KEEPING YOUR SITE ONLINE:

*Basic Website Security, Maintenance & Support

*SEO Fundamentals described on Page 3

*Option to pay bi-annually or annually

HOSTING, SECURITY, MAINTENANCE & SUPPORT: $125/month

➡ **Hosting for One Website**

➡ **Daily Backups and Monitoring**

➡ **Plugin Updates and Compatibility Checks**

- Browser-Device Compatibility Checks

- Check site on Safari, Chrome, Firefox, Internet Explorer

- Check site on various mobile devices

- Correct any discrepancies

➡ **Website Health Check**

➡ Ensure website is not compromised

➡ Remove/Repair any threats, if present

➡ **Minor Webpage Alterations**

➡ Minor text corrections, photo swaps or photo additions

➡ **Major Webpage Alterations: $125/hr**

- Adding pages

- Page redesigns

SECURITY, MAINTENANCE & SUPPORT - MULTIPLE SITES: +$55/month

➡$55 per additional site per month

- $180 for two sites, $235 for three sites, and so on

- All sites come with above outlined Foundational Support & Maintenance

FOUNDATIONAL SECURITY, MAINTENANCE & SUPPORT: $75/month

This option is available to those who host their site on their own server

➡**Daily Backups and Monitoring**

➡**Plugin Updates and Compatibility Checks**

- Browser-Device Compatibility Checks

  - Check site on Safari, Chrome, Firefox, Internet Explorer

  - Check site on various mobile devices

  - Correct any discrepancies

➡**Website Health Check**

- Ensure website is not compromised

- Remove/Repair any threats, if present

➡**Webpage Alterations: $125/hr**

- Updates current design

- Adding pages

- Page redesigns

SEARCH ENGINE OPTIMIZATION (SEO) FUNDAMENTALS: $850

➡One-time fee; often combined with initial 6-months Maintenance & Support

- Install and monitor Google Analytics & Google Search Console

- Google Business Profile Evaluation, Reconciliation, +Recommendations

- SEO Fundamentals to Increase Search Rankings:

    - Apply Page Meta-descriptions with Feature Images

    - Apply alt-tags to all site Images

    - Apply Schema Markup

    - Activate Robots txt file

    - Generate and Submit xml Sitemaps to Google, add to menu bar

    - Harmonize and Interlink Brand Across Social Media Channels, as applicable

PAYMENT OPTIONS:

➡Twice Yearly:

➡Annually:

➡Pay Electronically via Zelle: april@aprilbell.com

➡Via Check:
        Tree of Life Productions
        241 Lafayette Circle, #20
        Lafayette, CA 94549