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## SECURITY, MAINTENANCE & SUPPORT

FOR YEAR 2022

### KEEPING YOUR SITE ONLINE:

- \*Basic Website Security, Maintenance & Support
- \*SEO Fundamentals described on Page 2
- \*Option to pay bi-annually or annually

**FOUNDATIONAL SECURITY, MAINTENANCE & SUPPORT:**      \$110/month

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➔ Hosting for One Website

➔ Daily Backups and Monitoring

➔ Plugin Updates and Compatibility Checks

- Browser-Device Compatibility Checks
  - Check site on Safari, Chrome, Firefox, Internet Explorer
  - Check site on various mobile devices
  - Correct any discrepancies

➔ Website Health Check

- Ensure website is not compromised
- Remove/Repair any threats, if present

➔ Minor Webpage Alterations

- Minor text corrections, photo swaps or photo additions

➔ Major Webpage Alterations: \$95/hr

- Adding pages
- Page redesigns

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CONTACT

## **SECURITY, MAINTENANCE & SUPPORT - MULTIPLE SITES: \$55/month**

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### **➔\$55 per additional site per month**

- \$165 for two sites, \$220 for three sites, and so on
- All sites come with above outlined Foundational Support & Maintenance

## **SEARCH ENGINE OPTIMIZATION (SEO) FUNDAMENTALS: \$850**

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### **➔One-time fee; often combined with initial 6-months Maintenance & Support**

- Install and monitor Google Analytics & Google Search Console
- Google Business Profile Evaluation, Reconciliation, +Recommendations
- SEO Fundamentals to Increase Search Rankings:
  - Apply Page Meta-descriptions with Feature Images
  - Apply alt-tags to all site Images
  - Apply Schema Markup
  - Activate Robots txt file
  - Generate and Submit xml Sitemaps to Google, add to menu bar
  - Harmonize and Interlink Brand Across Social Media Channels, as applicable

## **PAYMENT OPTIONS:**

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**➔Twice Yearly: \$660 (billed in October and April)**

**➔Annually: \$1,320 (billed in October)**

**➔Pay Electronically via Zelle: [april@aprilbell.com](mailto:april@aprilbell.com)**

### **CONTACT**

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